



**BASA**  
Development  
Initiatives

CONSERVATION  
INTERNATIONAL



**BASA DEVELOPMENT INITIATIVE**

# NEWSLETTER

APRIL, 2026



Welcome to the latest edition of the **Sinoe Building Climate Resilience Project (SBCRP) newsletter**. At BASA Development Initiative, we are dedicated to transforming lives and cultivating change. Our mission is to propel the developmental journey of Liberia by addressing comprehensive challenges within agriculture, health, education, and the environment with a focus on women and youth inclusion.

## **What's new at BDI?**

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## AT A GLANCE

The **Sinoe Building Climate Resilience Project (SBCRP)** strengthens climate literacy in schools, drives county-wide awareness through local media, and supports a sustainable waste-management enterprise in Greenville.

**Donor**



Global Environment Facility (GEF)

**Implementing Agencies**



- BASA Development Initiative
- Conservation International

**Target Beneficiaries**



Schools, communities, youth, media, and local government

**Landscape**



Greenville & Sinoe County (Liberia)

**Duration**



August 2025 – February 2026

## Obejectives of SBCRP

### Climate Literacy & Tree Planting

Train students & teachers, establish climate clubs, and plant 5,000 trees.

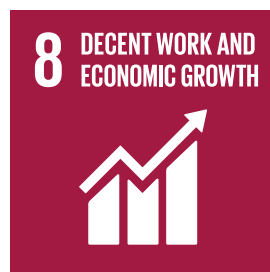
### Community & Media Awareness

Radio programs, dramas, social media, and IEC materials in local language.

### Waste Management Enterprise

Support a local enterprise for collection, jobs for youth & women, cleaner city.

## SBCRP contribution to sustainable development goals



## FOUNDING STORY AND MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

Dear Reader,

I founded BASA Development Initiatives (BDI) out of a personal conviction that Liberia's development must increasingly be led by Liberians, grounded in local realities, and sustained by national capacity rather than external dependency.

That conviction crystallized for me in July 2019 during a visit to Nairobi, Kenya. While dining at a local restaurant, I witnessed a public confrontation that stayed with me. A fellow African, recently returned from time abroad, reacted angrily when a traditional meal was served with water for handwashing rather than cutlery. What struck me was not the disagreement itself, but the deeper discomfort many of us develop with our own cultures once we leave home. That moment sparked a conversation between my brother and me about identity, ownership, and responsibility. I said simply, "**Born African, Stay African.**"

That phrase stayed with me. It became the foundation of BASA not just as a name, but as a principle. Wherever we go, whatever we learn, our responsibility is to return, contribute, and lead change at home.

In 2021, my exposure to the development sector revealed deeper structural challenges. I repeatedly heard that Liberian organizations lacked capacity in financial management, procurement, compliance, and reporting. At the same time, Liberia's demographic reality was clear: over 60 percent of our population is under 25, women remain structurally excluded from economic opportunity, and communities continue to experience externally designed projects with limited local ownership.

**These gaps were not a failure of potential. They were a failure of investment in national systems and people.**

BDI was established in June 2021 to respond directly to this challenge. Our mission is straightforward: to build a credible, technically strong Liberian organization that can design, manage, and deliver development programs at scale, with integrity and accountability.

Today, BDI is a multidisciplinary team of Liberian professionals with an average of 10 years of experience across finance, operations, research, monitoring and evaluation, community engagement, and sectoral programming.

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As a collective, we bring hands-on experience from World Bank, USAID, European Union, Irish Aid, Australian Aid, LGT, and private philanthropic-funded programs.

Today, BDI is a multidisciplinary team of Liberian professionals with an average of 10 years of experience across finance, operations, research, monitoring and evaluation, community engagement, and sectoral programming. As a collective, we bring hands-on experience from World Bank, USAID, European Union, Irish Aid, Australian Aid, LGT, and private philanthropic-funded programs.

The timing of this work matters. Global aid flows are shrinking, and countries like Liberia are already feeling the impact. **Donors are shifting toward localization not as a slogan, but as a necessity. This moment demands national organizations that can stand up to scrutiny, manage risk, and deliver results without constant external hand-holding.**

BDI is deliberately positioning itself to meet that moment. We are investing in strong internal controls, transparent financial systems, compliant procurement, and evidence-based programming. We co-create with communities, work in partnership with government and INGOs, and take full responsibility for delivery and reporting. **Localization will only succeed if local institutions are trusted and capable.**

Our priority sectors include health and nutrition, agribusiness and livelihoods, education and skills development, environmental sustainability, and gender equality. Across all our work, we focus on women and young people because **Liberia's future depends on whether this generation is equipped to lead.**

Thank you for taking the time to learn about our story and our work.

Sincerely,

**Katherina Martu Hopkins**  
**Founder and Chief Executive Officer**  
**BASA Development Initiatives**  
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# SINOE BUILDING CLIMATE RESILIENCE PROJECT (SBCRP) LAUNCHED



A cross-section of participants pose for a photo during the launch of SBCRP

The Sinoe Building Climate Resilience Project (SBCRP) was officially launched on January 12, 2026, marking an important milestone in county-wide efforts to strengthen climate awareness, promote environmental stewardship, and improve waste management systems.

At the heart of the project are practical, people-centered actions. These include climate education in schools, tree planting, community and media engagement, and support for sustainable waste management enterprises.

The launch event attracted about 130 participants, including students, teachers, community members, and representatives from key institutions such as the EPA, Forestry Development Authority, Greenville City Corporation, and the County Education Office —reflecting strong collective commitment to tackling climate and environmental challenges in Sinoe.

Speakers and participants alike emphasized that SBCRP strongly aligns with local priorities and shared aspirations for a greener, cleaner, and more resilient Greenville.

## BUILDING A CLEANER GREENVILLE THROUGH LOCAL WASTE MANAGEMENT



Presentation of waste management tools to EcoTrak

One of the highlights of the SBCRP launch was the presentation of working tools to EcoTrak Solutions, aimed at strengthening waste collection and management in Greenville and nearby communities.

The support included tricycles, wheelbarrows, computers, and protective gear essential for daily operations. Receiving the items on behalf of EcoTrak, Mr. Dennis Koon expressed gratitude for the support and reaffirmed the team's commitment to keeping communities clean, healthy, and safe.

This support followed a competitive process launched by SBCRP to identify and strengthen a local waste management enterprise. After a technical review, EcoTrak Solutions Liberia was selected based on its experience and proven track record.

Following selection, SBCRP supported EcoTrak through a capacity-strengthening phase that included assessments, staff training, and coordination with the Greenville City Corporation and the EPA. Lastly, a two-day workshop further equipped staff with skills in operational planning, financial management, community engagement, and environmentally responsible waste management.

# BUILDING CLIMATE LITERACY IN SINOE COUNTY SCHOOLS



Students of the Harrison Grisby United Methodist High School engaged in a presentation during climate literacy training session

The Sinoe Building Climate Resilience Project is bringing climate knowledge and action to life in schools across Sinoe County through an engaging Climate Literacy Training program.

The program has reached ten schools in Greenville, including three public schools and seven private institutions representing a mix of Christian, Islamic, and other education systems, creating a diverse and inclusive learning environment.

Climate literacy sessions have been rolled out in multiple phases, reaching 1,500 students, 100 teachers, and six journalists, equipping them with the knowledge and skills.

High-performing students were chosen to lead Climate Clubs in all ten schools, giving them a chance to guide their peers in climate action. Each club received support to run climate education activities in their schools, and three Conservation International–approved booklets were provided to ensure learning continues even after the program ends.

Teachers also received training to integrate climate education into their lessons and lead practical activities such as tree planting, waste management, and school clean-ups. Journalists joined the program as well, gaining skills to report on climate issues accurately and in ways that connect with local communities, helping to spread awareness beyond the classroom.

## COMMUNITIES LEAD THE WAY IN MANGROVE RESTORATION IN GREENVILLE



Project team tours mangrove sites before commencement of planting

Mangroves are a natural shield for Greenville's coastline; holding back erosion, protecting communities from climate impacts, supporting fisheries and biodiversity, and sustaining local livelihoods.

SBCRP, with guidance from the Greenville City Corporation and the EPA, has launched a community-centered initiative to restore and protect these fragile ecosystems.

Following field observations and consultations, four coastal communities; Down the Mangrove, Teah Town, Po River, and Farmersville were selected due to the growing pressure on their mangrove forests.

During the first phase, the Project Team met with leaders and residents of Teah Town, Down the Mangrove, and Po River to introduce the initiative and listen to community perspectives. The discussions were open and constructive. Community members expressed strong interest in restoring their mangrove forests and committed to supporting planting and conservation efforts.



Community engagement in Greenville focused on discussing the importance of mangroves

# ONE GOAL FOR CLIMATE INTERSCHOOL TOURNAMENT



St. Paul Episcopal High School kickball team lineup at the start of the tournament opening

When BDI launched the Sinoe Building Climate Resilience Project in Greenville, the capital of Sinoe County, one question kept coming up: how do you get climate change to matter to people beyond a classroom? How do you reach not just students, but their families, their neighbors, the whole community? The answer turned out to be sports.

As the project ended, the BDI team took stock of what had been done. The training and awareness work had gone well, but they noticed that most of it had taken place in structured settings. They wanted a way to reach more people in a less formal way.

That thinking led to the One Goal for Climate Interschool Tournament, a week-long competition held in February that brought together all ten project schools.

Families, community members and residents from across the county came out to watch, and throughout the games, messages about climate change and waste management were shared with the crowds.



AG Junior High School and Harrison Grisby United Methodist High School teams during their official walk-in before the match.

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Official lineup for the football finals between Eliza Davis George Memorial Baptist School and St. Paul Episcopal High School

The Liberia Football Association, Sinoe Chapter, partnered with BDI to run the football and kickball events. The county superintendent office attended the finals and performed the ceremonial kickoff, a sign of how seriously local leadership took the initiative.

In the football tournament, St. Paul Episcopal High School took home the trophy, with Eliza Davies George Memorial Baptist School finishing as runners-up. In the kickball competition, Salvation Army School came out on top, with Eliza Davies George Memorial Baptist School again finishing second. Congratulations to all the schools and students who took part. Competing in a tournament like this, while carrying a message that matters, is something to be proud of.



St. Paul Episcopal High School celebrating their victory in the football division of the league

There is something that happens when climate action stops being a lesson and becomes an experience people share together. The students who had spent months working through their climate clubs were now standing in front of their communities, not as pupils but as advocates. The tournament gave people a reason to gather, and gave BDI a chance to reach them.

# LEADERSHIP AND SUSTAINABILITY TRAINING



A cross section of students and teachers seated in one of the training sessions

The Sinoe Building Climate Resilience Project brought together student leaders from ten schools across Sinoe County for a Leadership and Sustainability Training. At the core of the training was a practical sustainability plan, developed together with the students in group sessions. The goal was simple: make sure these clubs keep going on their own.

Each club was walked through the importance of having a clear leadership structure — a President, Vice President, Secretary, and Project Lead, elected every academic year. Students were encouraged to keep handover notebooks where outgoing leaders record what they did, who they worked with, and what they learned, so that nothing is lost when they graduate. Older students mentoring younger ones before they leave was also highlighted as a key part of keeping the clubs alive and moving forward.

Alongside student leadership, the training placed real weight on the role of teacher mentors.

Every school was asked to officially appoint one teacher who would serve as a steady, long-term presence for the club — keeping the documents safe, maintaining relationships with partners, and holding the club's calendar. Students come and go, but a dedicated teacher mentor means the club stays.

Students were connected with key local partners to support collaboration and community engagement. A Sinoe Schools Climate Network was created to keep all clubs connected and sharing ideas beyond the project period. Clubs also received practical, locally relevant fundraising ideas to support activities like clean-ups and awareness campaigns.

A key highlight of the event was the signing of the Sinoe Schools Climate Club Sustainability Pledge by each school's Club President, Teacher Mentor, and Principal. The pledge formalized their commitment to sustained environmental action and leadership, and for many students, it marked their first public, written promise to take responsibility for protecting their environment.

# CLOSURE EVENT MARKS A NEW CHAPTER FOR SINOE'S SCHOOL CLIMATE CLUBS



Student representatives, teachers and project officers during the closure event at Multilateral High School

With energy, commitment, and a shared sense of purpose, the Sinoe Building Climate Resilience Project brought together student leaders from ten schools across Sinoe County for the Closure Event held at Sinoe Multilateral High School.

Funded by the Global Environment Facility through Conservation International, the project has spent its time not just running activities, but building something more lasting — young people who are ready to lead.

The event was not a farewell. It was a transition.

The students who filled the room came as more than club members. They came as young people who have seen firsthand what climate change looks like in their county — flooded streets, plastic-choked drains, eroding coastlines — and who have chosen to do something about it.

Sinoe is a coastal county. The challenges here are not abstract. They show up in daily life. And the project has worked alongside these schools not just to raise awareness, but to grow the kind of local leadership that can respond to those challenges long after any project has ended.

With the formal institution of ten climate clubs as permanent student organizations, something real has been set in motion in Sinoe County. Each club leaves with a constitution, a sustainability plan, a signed pledge, a teacher mentor, an elected leadership structure, and a network of nine other schools walking the same path.



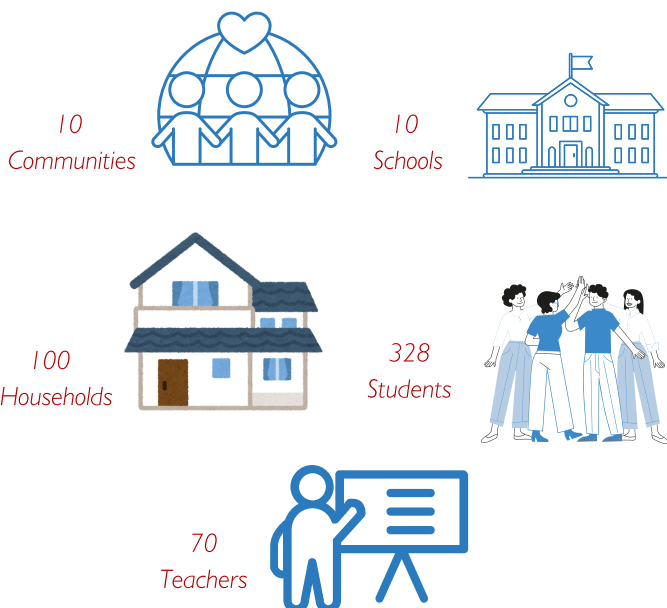
Project officer handing over certificate of participation during the closure event

# LISTENING FIRST

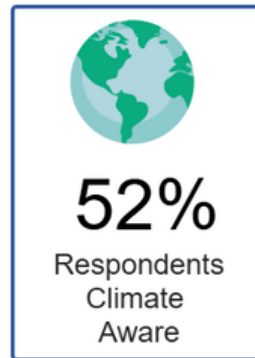
## 1 What the SBCRP Baseline Tells Us About Climate Resilience in Sinoe County

Climate change in Sinoe County is no longer a distant idea discussed only in policy rooms. It is being felt in everyday life. Farmers are struggling with unpredictable rainfall, coastal communities are losing land to erosion, and poor waste management is increasing flooding and health risks. In response, BASA Development Initiatives, with support from Conservation International and government partners, is implementing the Sinoe Building Climate Resilience Project (SBCRP).

In September 2025, SBCRP conducted a baseline survey to assess local climate impacts, knowledge, and readiness for action. The survey was conducted across;



## 2 Climate Impacts Are Widely Experienced, Even When Awareness Is Limited



The baseline survey revealed that just over half of households (**52%**) had heard of climate change, yet their experiences tell a clearer story: **88%** noticed changing rainfall patterns,

**71%** reported increased heat, **62%** observed coastal erosion, and nearly one-third experienced flooding during the rainy season.

Awareness varied across communities, from **29%** in New Kru to **80%** in Fish Town, with coastal areas showing higher awareness due to direct exposure to erosion and sea-level impacts.

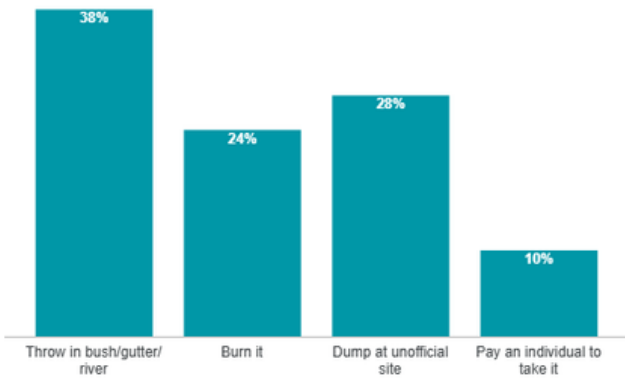
Interestingly, climate awareness was similar among men and women, highlighting that both are equally affected and informed by these changes.



Respondent Climate Aware by Gender

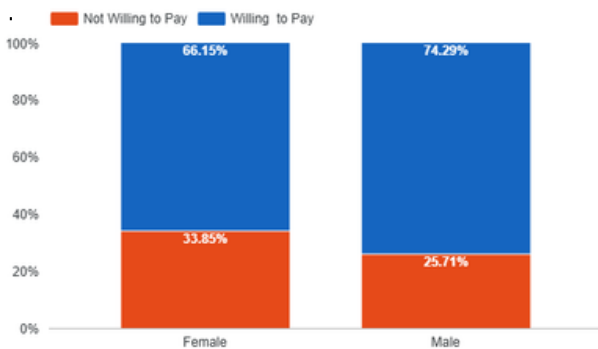
# 3 Waste Management Remains a Critical Environmental Challenge

Unsafe waste disposal practices are widespread across the surveyed communities. The baseline found that **90%** of households rely on environmentally harmful methods.



*Breakdown of Household Primary Waste Disposal Methods*

However, the baseline revealed that about **67%** of households expressed willingness to pay for proper waste collection services.



*Gender disaggregation on willingness to pay proper waste collection services*

The findings highlight economic realities, with willingness to pay for waste services at 86% among salaried households but dropping to 43% among households without stable income, who make up 21% of those surveyed. This underscores the need for affordable, tiered, and subsidized waste service models that ensure vulnerable families are not excluded.

# 4 Strong Community Readiness for Tree Planting

Tree planting emerged as one of the most encouraging findings from the survey, with **89%** of households willing to plant and care for trees.

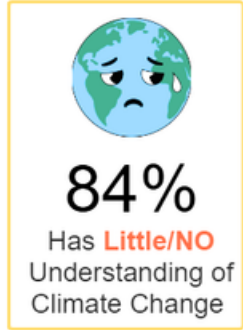


Of these, **59%** were ready to start immediately, while **30%** said they would participate if provided with support such as seedlings or technical guidance.

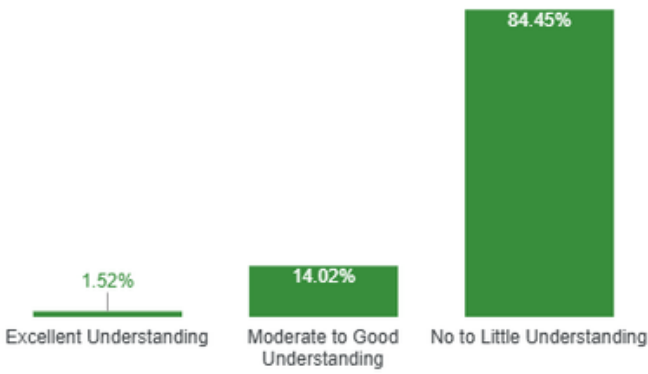
Only **11%** reported no interest. This strong and broad-based support makes tree planting a practical and visible entry point for community engagement and climate action under SBCRP.

# 5 Schools Are Eager to Act, but Knowledge Gaps Persist

Among students, climate awareness remains limited. Only **47.9%** reported having heard of climate change. Even among those who were aware, understanding was low:



About **84.5%** said they had little or no understanding, and only **1.5%** demonstrated excellent knowledge. Half of all students could not identify any cause of climate change.

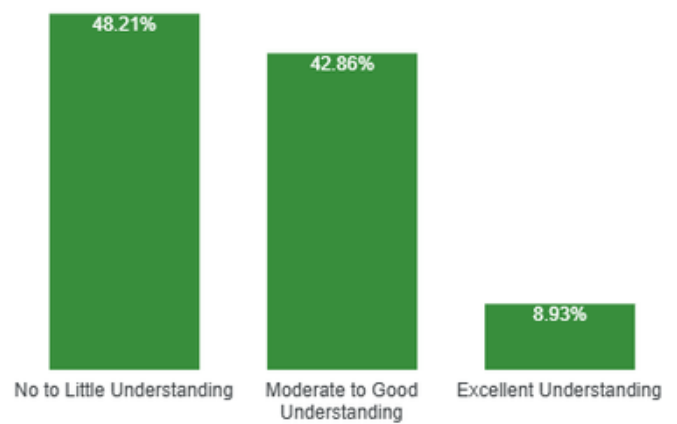


*% Breakdown of Students' Level of Understanding of Climate Change*



In spite of these prevailing gaps, willingness to take action was especially high. Around **90%** of students were willing to plant trees, **95%** were eager to join climate clubs, and over **90%** were ready to discuss environmental issues with peers.

The survey indicated high climate awareness among teachers, with about **88–91%** familiar with climate change, though gaps remain.

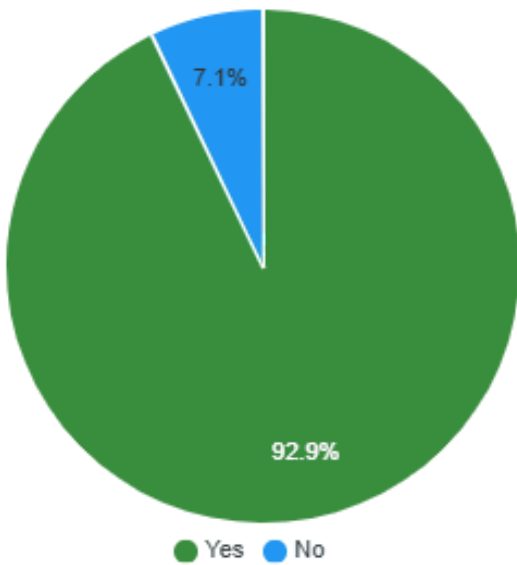


*% Breakdown of Teachers' Level of Understanding of Climate Change*

**% of Teachers Selected Each Factor Below as the Driver of Climate Change**



Among teachers, **98%** viewed climate education as very important, and more than **90%** were willing to support climate clubs and tree planting. However, at the time of the baseline, none of the surveyed schools had climate clubs or formal tree-planting programs, revealing a significant gap between enthusiasm and existing school structures.



*% Breakdown of Teachers Willing to Participate in Climate Club Initiatives*



## 6 What the Findings Mean for Climate Action in Sinoe

The baseline assessment points to clear priorities for action. Climate education must connect directly to lived experience, building on the reality that most households already observe climate impacts. Waste management interventions must focus not only on awareness, but also on infrastructure and affordability. Schools represent a major opportunity: while awareness among students is still below **50%**, their readiness to engage exceeds **90%**.

## 7 What the Findings Mean for Climate Action in Sinoe

The SBCRP baseline findings show that Sinoe County is not starting from zero. Communities are already feeling the effects of climate change, households are seeking cleaner and healthier environments, and young people are eager to learn and take action—demonstrating strong readiness for change despite existing gaps in knowledge and services.

By responding with inclusive, practical, and locally grounded interventions, the Sinoe Building Climate Resilience Project is well positioned to strengthen climate resilience and support lasting environmental stewardship across Sinoe County.

## FROM THE BDI DESK

### Restoring Nature's First Line of Defense: Mangrove Planting for Climate Resilience in Sinoe County

In Sinoe County, mangroves are more than coastal vegetation. They are a critical lifeline for communities living along rivers and wetlands. These coastal forests protect shorelines from erosion and flooding, provide breeding grounds for fish that sustain local livelihoods, and store large amounts of carbon that help reduce the impacts of climate change.

However, years of deforestation, coastal erosion, and human pressure have steadily degraded mangrove ecosystems across parts of the county, leaving many communities increasingly exposed to climate-related risks.



Effect of sea erosion on the Downtown beach in Greenville



Mangroove seedling planting

In response, the Sinoe Building Climate Resilience Project has stepped forward with purpose and resolve, breathing new hope into the fragile mangrove ecosystems of Sinoe County's wetland communities.

Guided by a deep commitment to safeguarding nature while strengthening local resilience to a changing climate, the team at BDI embarked on an ambitious restoration effort; **planting 3,000 mangrove seedlings across four priority communities**. This transformative initiative was carried out in close partnership with the EPA and the Greenville City Corporation, uniting institutions and communities in a shared vision of renewal, protection, and lasting environmental stewardship.

The selected communities were identified based on their exposure to climate risks such as flooding and erosion, as well as the urgent need to restore mangrove areas that have been damaged by deforestation, coastal erosion, and other human activities. For these communities, mangroves serve as natural shields—stabilizing shorelines, protecting homes and farmlands, supporting fishing livelihoods, and reducing the impact of storms and rising waters.

The mangrove planting activities were carried out across three communities: **650** seedlings were planted in Teah Community (riverbanks) to reduce erosion, **750** seedlings in Down the Mangrove Community to rehabilitate degraded swamps, and **1,350** seedlings in Farmerville Community to restore vital wetland ecosystems.



Mangroove site in Teah Community

As these mangroves grow, they are expected to deliver long-term environmental and social benefits, including stronger shorelines, reduced flood risks, healthier fish habitats, increased biodiversity, and enhanced carbon storage. Beyond the ecological gains, the initiative has strengthened community ownership of local ecosystems and reinforced the importance of nature-based solutions in building lasting climate resilience.

Through initiatives like this, the team at BDI continues to support communities across Sinoe County in protecting their environment today while safeguarding livelihoods and ecosystems for future generations.

## Growing a Greener Greenville Through Student-Led Coconut Planting



A Student from James E. Greene Islamic School volunteering on tree planting.

Across Greenville City, a quiet but powerful environmental movement is unfolding—one led by students and supported by communities determined to protect their surroundings from the growing impacts of climate change. Through the Sinoe Building Climate Resilience Project (SBCRP), young people have taken center stage in a citywide coconut planting initiative aimed at strengthening climate adaptation, restoring coastal landscapes, and nurturing a culture of environmental responsibility.

One of the most visible transformations is taking place around the Greenville City Corporation (GCC) Hall, where

200 coconut seedlings were planted to create an eco-friendly public park.

This emerging green space is already improving the microclimate of the area, offering shade, cleaner air, and a more welcoming environment for residents, visitors, and city workers alike.

The coconut planting initiative has already begun transforming key areas of Greenville City, with **200 coconut** seedlings planted around the Greenville City Corporation Hall to create **an eco-friendly public park** that improves shade, air quality, and overall comfort. Schools played a vital role, with **100 seedlings** planted at Harrison W. Grisby United Methodist School to establish a learning eco-park and **290 seedlings** at Sinoe Multilateral High School to turn open land into a growing green space that reduces heat and promotes environmental awareness.

Beyond public spaces and schools, **420 coconut seedlings** were planted along the Downtown to Portugal Beach corridor, strengthening coastal vegetation, reducing erosion, and enhancing the beauty and resilience of Greenville's shoreline.



Students from James E. Greene Islamic School volunteering on tree planting.

To expand the reach of the initiative, the remaining coconut seedlings will be shared with Seebeh High School and interested community members who have expressed interest in joining the effort. This inclusive approach ensures that the benefits of the project extend beyond initial planting sites and into the wider community.

This coconut planting activity aligns with the broader vision of the Sinoe Building Climate Resilience Project and BASA Development Initiatives (BDI) to build a climate-resilient Greenville and a healthier Sinoe County. By placing students at the forefront of environmental action and promoting nature-based solutions, the initiative is not only greening the city but also nurturing a generation of environmentally conscious leaders committed to safeguarding their future.

## **NCA and Conservation International Conduct Monitoring Visit to Sinoe Building Climate Resilience Project**

As part of their continued support and oversight of the SBCRP, visiting teams from the National Capital Accounting (NCA) Project and Conservation International (CI)



NCA team field visit to magroove restoration sites

spent two productive days at the SBCRP Field Office, gaining first-hand insight into how climate resilience efforts are taking shape on the ground. SBCRP is implemented as a sub-project under Component Three of the NCA Project, funded by the Global Environment Facility (GEF) through Conservation International.

The visit began with an in-depth engagement with the Project Manager, who provided a comprehensive overview of SBCRP's operations. Discussions focused on implementation progress, adherence to grant requirements, and key strategic decisions—most notably the selection of EcoTrak Solutions as BDI's official partner for Component Three on Waste Management. The visiting teams also reviewed project assets and materials procured by BDI Headquarters and officially handed over to EcoTrak Solutions for implementation.



Project team members from NCA with some workers of EcoTrak solutions

A stop at the EcoTrak Solutions office offered the teams an opportunity to interact directly with the company's management and technical staff. Impressed by their professionalism, preparedness, and clear commitment to project goals.

Field visits proved to be a highlight of the mission. Guided by the Enterprise Development Officer and Climate Education Officer, the teams visited St. Joseph Catholic High School, where students and school administrators shared how climate education activities are shaping awareness and action among young people. The journey continued to Farmerville Community, where the visitors witnessed the tangible results of the mangrove planting initiative and the strong participation of community members in restoring their local environment.

The visit concluded on a positive note, with the NCA and CI teams commending the SBCRP Field Team for their dedication, effective coordination, and quality of work. A small number of supporting documents were requested to finalize the review and were promptly provided.

Overall, the visit underscored not only the steady progress of SBCRP but also the power of strong partnerships and community-led action—demonstrating how local initiatives in Sinoe County are making a real and lasting difference in building climate resilience.



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